



Integrated accommodation management

Modern, modular and flexible
hotel management system —
one platform, four sectors.

HOTELS

APARTMENTS

GUESTHOUSES

STUDENT
HOUSING

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01

Zeus Online

All operational and financial
processes on one platform



One platform, four principles

An integrated management system that brings all the operational and financial processes of accommodation businesses together on one modern platform.

01

Modular

Choose the modules you need and grow step by step.

02

Modern

.NET 8, Serenity, Dapper and SignalR for a real-time foundation.

03

Flexible

Cloud (SaaS) or on-site (on-premise) installation.

04

Sector-ready

Hotels, apartments, guesthouses and dormitories — one core.

Technical architecture

LAYER	TECHNOLOGY
Presentation	Razor Pages · Bootstrap 5 · SignalR Client
Business logic	Serenity Services · Custom Controllers · Hubs
Data access	Dapper · EF Core
Database	Microsoft SQL Server

INTEGRATIONS

- Booking.com
- Agoda
- Expedia
- CBRT exchange rates
- WhatsApp Business
- Brevo
- GiB e-Invoice (Turkey)
- Bank POS



Who uses it?

Hotels

Boutique, city hotels, resorts,
aparthotels

Guesthouses

Corporate guesthouses,
public guest lodges

Apartment operators

Units rented daily and monthly

Student housing

Private and public dormitories

02

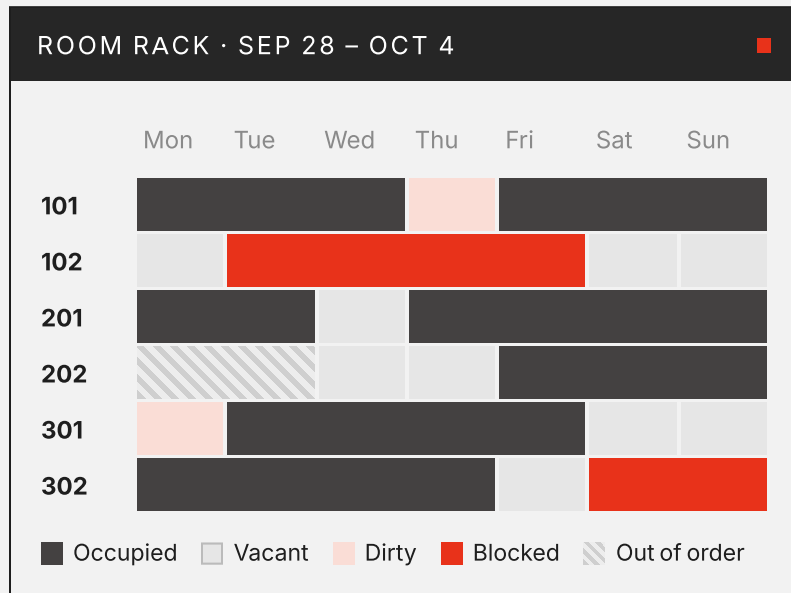
Front Office & Reservations

From the moment guests arrive
to the moment they leave



Room Rack

- Color-coded room status on one screen
- Move reservations with drag and drop
- One-click check-in, check-out and room move
- Filter by room type, floor and status
- Multi-user sync with SignalR



From reservation to check-out

Individual reservations

- Guest profile and history
- Multiple rooms, multiple guests
- Prepayments and deposits
- Cancellation and change history

Group reservations

- Agency and corporate contracts
- Block allocation and group check-in
- Shared or individual folios
- Vouchers and rate agreements

Check-in / Check-out

- ID scanning, KBS police reporting (Turkey)
- Automatic WhatsApp welcome
- Split payments, e-Archive invoicing
- Mobile express check-out

30_{sec}

Average check-in time — ID scanning, KBS reporting and room key in a single flow.

Online booking widget

A 6-step booking wizard added to your website — commission-free direct bookings.

1

Dates

Check-in/out, number of guests

2

Room

Available types and rates

3

Guest

Contact details, special requests

4

Extras

Transfer, breakfast

5

Payment

Virtual POS, installments, deposit

6

Confirmation

Voucher, email, calendar

03

Folio & Finance

From the guest account to the cashier report



Folio, cashier and FX

- Master + sub-folios, one-click folio transfer
- Full audit trail: who changed what, and when
- Shift-based cashiering, automatic over/short detection
- Daily automatic CBRT exchange rates, multi-currency
- Restaurant, spa and minibar charges post to the folio

FOLIO · ROOM 204	
Accommodation · 3 nights	€255.00
Restaurant · Table 5	€18.00
Spa · 50-min massage	€40.00
Minibar	€6.00
Prepayment	– €100.00
Balance	€219.00
TRY 10,074.00	e-Archive ready

Night audit

The critical process that closes the hotel's daily accounts automatically.

1

Check

All of the day's records

2

Room charge

Automatic posting

3

No-show

Late check-in
detection

4

Forecast

Report update

5

Manager

Manager's report

6

Day close

Backup and closing

5 min

Night audit that takes 1–2 hours in traditional systems, in one click.

04

Operations & F&B

From daily operations to forecasting,
from kitchen to table



Housekeeping

Mobile, real-time tracking of room cleaning and maintenance.

01

Dirty

Automatic after check-out

02

Cleaning

Assigned task list

03

Clean

One tap on the tablet

04

Inspected

Room ready to sell

Lost & found

Logging and hand-over tracking

Maintenance requests

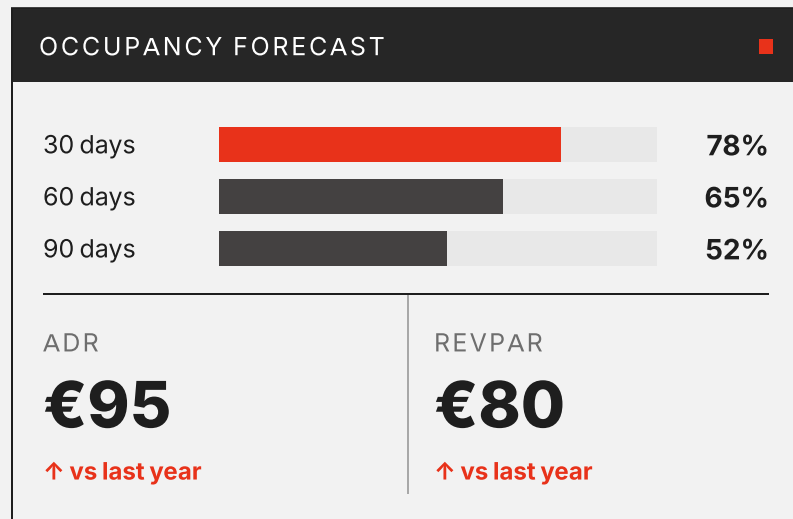
Faults and missing supplies

Performance

Rooms per hour, average time

Revenue & forecast

- Conditional rate rules, seasonal rate tables
- Daily rate calendar, pickup analysis
- 30/60/90-day occupancy and revenue forecast
- Automatic RevPAR, ADR and GOPPAR
- Competitor rate tracking



Restaurant POS & KDS

- Touchscreen POS, visual table plan
- Split, transfer and merge orders
- Charges reflected on in-house guests' folios
- Station and timer tracking on the kitchen display
- Color alerts for delayed orders

KITCHEN DISPLAY · KDS

Table 5 00:03 2× Chicken kebab 1× Lentil soup READY	Table 12 00:08 2× Baklava 3× Lemonade COOKING	Bar 2 00:01 2× Mojito 1× Turkish coffee WAITING
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35% shorter average service time

From order to payment

1

Order

Waiter enters it on a tablet

2

Kitchen

Appears instantly on the KDS

3

Preparation

Per-station time tracking

4

Service

Ready alert to the waiter

5

Payment

Check closes, posts to folio

Spa, banqueting and loyalty

Spa & Wellness

- Therapist/room-based booking
- Package and session tracking
- Memberships and subscriptions
- Staff commissions

Banqueting & Events

- Venue availability calendar
- Wedding and conference templates
- Contracts and payment plans
- Function sheet automation

Loyalty

- Bronze → Platinum tiers
- Stay-based points
- Birthday bonuses
- Loyalty ROI report

05

CRM & Communication

Always in touch with your guests



WhatsApp Business API

NOT OFFERED BY COMPETITORS

Official Meta integration — not SMS, real WhatsApp.

01 Booking confirmation Automatic confirmation to the guest	02 Check-in reminder Pre-arrival information	03 Welcome Wi-Fi password, menu
04 Satisfaction survey Post-check-out feedback	05 Campaigns Opt-in bulk messages	06 Two-way chat Guest replies collected in the system

Guest relationships

CRM

- 360° guest profile
- Preferences: pillow, room, allergies
- VIP and corporate segments
- Complaints and satisfaction

Email marketing

- Brevo integration
- Rich-text templates
- {Name}, {Room No} personalization
- Open and click reports

Team communication

- Instant staff messaging
- Task assignment and tracking
- Shift handover notes
- Notification center

06

Accounting & Reporting

Financial control and integration with external systems



Accounting, accounts and e-Invoicing

Accounting

- Turkish Uniform Chart of Accounts
- Folio → journal entry automation
- Trial balance, balance sheet, income statement
- Cost center tracking

Accounts receivable & payable

- Agency and supplier accounts
- Cheque and promissory note portfolio
- Aging report
- Automatic reconciliation

e-Invoice & e-Archive (Turkey)

- GiB-approved private integrator
- Automatic B2C e-Archive
- e-Waybill support
- Bulk agency invoicing

50+ built-in reports

Operational

Occupancy, pickup, housekeeping

Financial

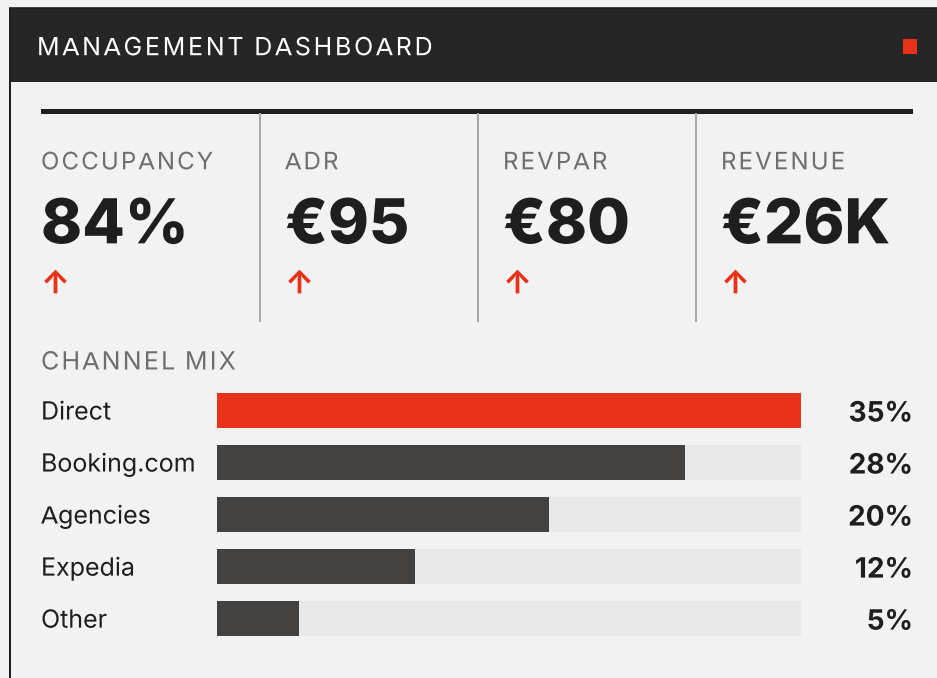
Cashier, folio, accounts, journal entries

Management

RevPAR/ADR, departmental profitability

Guest

Satisfaction, loyalty, segments



07

Deployment & Sectors

The model that fits your business



Two deployment models

Cloud (SaaS)

No installation needed — start right away

- No server investment
- Automatic updates, daily backups
- Instant scaling
- Hosted in Türkiye

On-Premise

Full control, on your own server

- Your data stays on your server
- One-time license option
- Custom integrations
- Corporate security policies

One core, four adaptations

The same Zeus engine with sector-specific workflows.

HOTEL

Channel manager

RevPAR/ADR, OTAs, banqueting, spa, star-category reporting

APARTMENT

Daily + monthly rentals

Per-unit invoicing, cleaning rounds, inventory, keys

GUESTHOUSE

Corporate contracts

Staff/family separation, budget control, approval workflows

DORMITORY

Term contracts

Parent communication, monthly collections, bed map, forecast

08

Why Zeus Online?

What sets us apart



Six things that make Zeus Online different

01 35 years of experience Not just code — industry know-how.	02 WhatsApp Business API A channel competitors don't offer.	03 Flexible deployment Cloud or on-premise.
04 Sector adaptations Hotels, apartments, guesthouses, dormitories.	05 Modern technology .NET 8, SignalR, real time.	06 Fast setup Live in 1–2 weeks.

Zeus Online vs. a traditional PMS

FEATURE	ZEUS ONLINE	TRADITIONAL PMS
WhatsApp Business API	✓ Included	None / SMS
Cloud + On-Premise	✓ Both	Only one
Modern, mobile-friendly interface	✓ 2026 standard	Mostly 2010s
Sector adaptations	✓ Hotels + 3 sectors	Hotels only
Setup time	✓ 1-2 weeks	1-3 months



Let's talk.

See Zeus Online in your own business
with a 15-minute demo.

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